



Curriculum Vitae of  
**PhD Azlarova Munira Muxammad-Amin qizi**

**Qualifications**

In 1997, she graduated from Tashkent State University of Economics majoring in "Management and Economics in Trade and Catering Enterprises". In 1998-2001, she was a post-graduate student of Tashkent State University of Economics, in 2001-2003 she was a teacher of the Department of "Trade Management" of Tashkent State University of Economics, and from 2003 until now she has been working as a senior teacher in the Department of "Management". From 2021, at the Tashkent State University of Economics 08.00.11 - as an independent researcher in the specialty "Marketing", she conducted and successfully defended a scientific research work on the topic "Improving the use of marketing strategies in filling the consumer market with food products (in the example of confectionery products)". In the Department of Management, she mainly conducts lectures and practical training for undergraduate students in the subjects of "Management", "Human Resource Management", "PR Management". During these years, she has been working as a professor-teacher in charge of educational and methodological affairs in the department. Ph.D. M.Azlarova is the author of training manuals and textbooks on "Management.Marketing" and "Human Resource Management", "Light Industry Technology", "PR Management".

**EDUCATION**

Institution	Qualifications	Date
Tashkent State University of Economics	<b>Doctorate</b> Doctor of philosophy (Phd) “Management”	April 2023
Tashkent State University of Economics	Management and economics in trade and catering establishments	May 1997

## **Publications**

1. Azlarova M. Organization of consumer goods trade. //Economic newsletter of Uzbekistan. - Tashkent, 2000. No. 8. p. 27 (08.00.00; #1)
2. Azlarova M. Increase consumer opportunity, product competitiveness. // Economic newsletter of Uzbekistan. - Tashkent, 2000. Issue 9. 26-p. (08.00.00; #1)
3. Azlarova M. Possibilities of using the concept of marketing management in the development of the consumer goods market. // "Economy and Education" magazine. Tashkent, 2009. No. 6, p. 74-78. (08.00.00; #11)
4. Azlarova M.M. Analysis methods of the factors influencing on consumer markets. Bulletin of Science and Practice (Scientific journal) T. 4 No. 1 2018. p. 276-282. DOI:10.5281/zenodo.1173272. GIF-0.454.
5. Azlarova M.M. Marketing strategy in the consumer market. International scientific journal theoretical & applied science. Philadelphia, USA. Published: 20.11.2018. 69-73. p. <https://dx.doi.org/10.15863/TAS.2018.11.67.13> Impact Factor 6.630.
6. Azlarova M.M. Marketing strategies for saturating the country's consumer market with food. // Actual scientific research in the modern world. – Pereyaslav, 2021. - Issue 5(73), ch. 10. p. 6-8. <https://iscience.in.ua/arkhyv/2021>
7. Azlarova M.M. Assessment of tenders of development of the consumer goods market in Uzbekistan. International Journal of Scientific&Engineering Research Volume 12, Issue 3, March -2021 818, USA, GIF-0.98.
8. Azlarova M.M. Food security is a guarantee of the strategic development of the country. // Economy and society. Electronic periodical search. 2022, No. 1(92), pp. 39-42.
9. Azlarova M.M. Development trends of confectionery market in Uzbekistan. Business Expert // Economic scientific and practical journal - Tashkent, 2022. #10 (178). Pages 58-63
10. Azlarova M.M. Theoretical basis of filling the domestic market with food products in the conditions of globalization of the economy. // "Economy and Education" magazine. -Tashkent, #1, 2023. 292-300 p. (08.00.00; #11)
11. Azlarova M.M. Peculiarities of filling the domestic market of food products of Uzbekistan. //Journal of Green Economy and Development. -Tashkent, 2023, issue 6, pages 30-39
12. Azlarova M. Impact of technology-supported marketing strategies on food security and provision: Evidence from Uzbekistan's confectionery industry. 2022 ACM International Conference Proceeding Series. pp. 39-45. 10.1145/3584202.3584209 <https://www.scopus.com/inward/record.uri?eid=2-s2.0-85159787879&doi=10.1145%2f3584202.3584209&partnerID=40&md5=13889d11ece671f57c5c1389702fe310>
13. Azlarova Munira. Methodological Aspects of Using Marketing Strategies in Filling the Consumer Market with Food Products. Asian Journal of Technology & Management Research (AJTMR) ISSN: 2249 –0892 Vol13 Issue–01, June -2023. P. 58-67 <http://www.ajtmr.com/currentIssue.aspx>

## **Awards, Honors & Distinctions**

November 2021 According to the order of the Ministry of Higher and Secondary Special Education of the Republic of Uzbekistan No. 373 K of November 22, 2021, the commemorative medal "90th Anniversary of TASHKENT STATE ECONOMIC UNIVERSITY" was awarded.

## **Professional Development And Administration**

**2001-2005 - Senior lecturer of Department of Trade Management of Tashkent State University of Economics**

**2005-2021. - Senior lecturer of the Department of Management, Tashkent State University of Economics**

**2021 - c.t Senior lecturer of the Department of Management, Tashkent State University of Economics**

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